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sitesALIVE! Connects with FasTrackKids® to Engage Young Students Around the World

June 21, 2016, Marblehead, MA – sitesALIVE! is pleased to announce a partnership with FasTrackKids International, Ltd., to distribute Ocean Challenge Live! program content in centers and schools around the world. FasTrackKids has been providing children with unique educational experiences since 1998.

In November 2016, American skipper Rich Wilson will set sail in the Vendée Globe 2016: a solo, non-stop, around-the-world sailing race, departing from Les Sables d'Olonne, France. Rich's motivation in participating in such an extraordinary challenge is to excite and engage students in learning by connecting them to live, global, real-world adventures.

To learn more about the upcoming Ocean Challenge Live! Expedition [watch this video](#).

FasTrackKids supports children and families in the development of the whole child by teaching the Five Advantages of Learning: skills for critical thinking, creativity, communication, collaboration and confidence. Their centers and school programs teach a varied curriculum emphasizing basic skills to approximately 125,000 children, ages 1- 8 across 50+ countries in pre-school, after-school and in-school programs.

Since the early 1990s, sitesALIVE! has produced programs for K12 linking adventures, expeditions, and global field research stations with classrooms. As part of Rich's passion for learning and education, he has designed and administered live, interactive, full semester, curricular-based education programs for over 25 years. To hear it in Rich's words: "As a math teacher in the Boston Public Schools in the '70s, I saw that real world problem sets were far more interesting to my students than the textbooks. With sitesALIVE!, when the kids are linked to an adventure, with uncertain outcome, and real world drama, they pay attention, and then the science, geography and math flow freely."

CEO Nancy M. Faunce says that her program leaders around the world are excited about the partnership. "FasTrackKids prides itself on offering children interactive education experiences. With sitesALIVE, our children will be able to go on a live sailing adventure with Skipper Rich. Together we can integrate topics such as oceanography, natural science with this real-world experience."

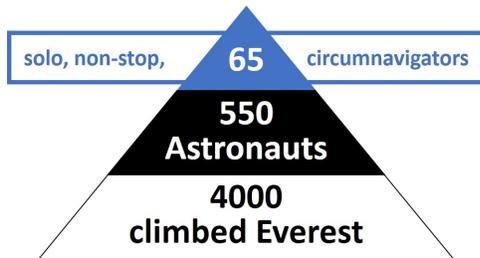
Skipper Rich Wilson said "Our programs have been oriented to older kids in the past. Through this partnership, we can now reach a younger group. I look forward to interacting with FasTrackKids from around the globe."

sitesALIVE! consists of program components that offer multiple entry points into learning alongside this exciting global adventure. The Ocean Challenge Live! website will be updated daily with fresh content, allowing educators and students to follow the voyage closely. Participants may sign up to receive emails that will summarize that week's content. Program components include:

- Free Teacher's Guide for middle school classrooms with 15 weekly lesson plans, current events activities, team projects, and activities for families at home
- Biometric data, Audio podcasts, and Ship's Logs daily from the boat
- Regular Q&As between students, skipper Rich Wilson, and the Team of experts
- Photos and Videos from the boat at sea

- Weekly essays from the Skipper and Team of Experts covering specific lesson plan topics.
- Global online forums allowing students worldwide to comment on topics and to connect with peers

About sitesALIVE! – For 25 years, sitesALIVE! has been exciting and engaging students in learning, for science, geography, math, and history, by connecting them to live, real-world adventures, expeditions, and field research stations globally, and to the people at those sites, on land or sea, using print and online distribution of curricular-based classroom activities which are informed by scheduled deliverables from, and interaction with, the adventures,



expeditions and field research stations. Founder Rich Wilson was the only American entrant in the Vendée Globe 2008-9, finishing 9th of 11 finishers of 30 starters. At 58 years old, he was also the oldest skipper in the fleet. He was the second American to finish the event sitesALIVE Foundation Inc., is a non-profit organization headquartered in Marblehead, Massachusetts, USA. For more information, go to sitesalive.com. For more information about Vendée Globe and a map of the upcoming race route, please visit vendee-globe.org/en/presentation#route

About FasTrackKids International – Founded in 1998, FasTrackKids is a proven innovator in early childhood education worldwide. Using programs designed for children 6 months to 8 years old, FasTrackKids provides an international educational advantage by encouraging children to discover a love of learning in a fun and interactive setting. FasTrackKids utilizes revolutionary technology to reinforce a child’s communication, creativity, confidence, critical thinking and collaboration skills that will carry over into the home and school settings. FasTrackKids International headquarters is located in Greenwood Village, Colorado, USA. For more information, go to fastrackkids.com.

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